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HEADLINE: POLYGUARD INTRODUCES POLY WALL BRAND TO MARKET

ENNIS, TX – Polyguard Products, Inc. has announced the introduction of Poly Wall® Building Solutions to the Lumber and Building Materials market and the launching of its new website www.poly-wall.com.

"We are excited to bring over 60 years of high-quality manufacturing of protective coatings to this channel," Poly Wall Business Development Manager Dan Thomas said. "We stand behind our brand promise – Air and Moisture Stop Here – and look forward to bringing an expanded line of products to market this spring."

Poly Wall's brand launch includes a full line of four product families

- Traditional Window Flashing tapes – including options for cold-weather and UV exposed applications.
- Innovative fluid-applied technology for window and door flashings – Blue Barrier 2400.
- Innovative fluid-applied house wrapping technology – Blue Barrier 2300.
- And both a below grade sheet membrane and fluid-applied waterproofing system.

"Our Blue Barrier line of fluid-applied Blue Barrier products includes new technology that will change the way building protection is applied," Thomas said. "These products are simple to install, to get contractors on and off the job site quickly with no call backs, and to provide years of building envelope performance."

Poly Wall® Building Solutions manufactures a market leading line of waterproofing and air barrier membranes designed to enhance the integrity of your structure. Our products are all made in the USA and have been tested to withstand the most rigorous requirements in the construction industry. With 60-plus years of manufacturing excellence and a culture only found in an employee-owned company, Poly Wall® is committed to quality and performance.

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If you would like more information about this topic, please contact Tre Bischof at 214-515-5000 or email info@poly-wall.com.